

BLD STAFF REPORT SUMMARY: 03/04/21

030322.31 Wero (formerly The Gerald)
5210 Ballard Ave NW
Applicant: Wes Yoo, Business Owner

Proposal for blade sign, window decal signage, and exterior painting.

Exhibits:

- Photos, color samples, signage details

Relevant Guidelines:

Guidline Title	Comment
5: Building Surface Treatments	Proposal appears to conform to guidance regarding the color and placement of surface treatments (paint)
13(a): Signs - Sign Materials	Signage appears to conform to materials requirements.
13(b): Signs - Storefront Signs	Proposed window decal signage occupies pedestrian eye level (4 ft – 6 ft from grade level). Board to determine if transparency and visibility is overly obscured as a result.
13(c): Signs- Blade Signs	Appears to conform to guidance regarding colors, materials, size of blade signs.